



PARADE OF HOMES

2025 Parade Home Discounts

Here is a list of Chippewa Valley Home Builders Association members who provide discounts to builders and homeowners who enter a home in the Parade of Homes. More discounts may be added to this list in the future.

Business	Contact	Discount	Eligible For
Amundson's Appliance	Renee Cavaco (715) 234-8904 reneel@amundsonsappliance.com	Parade discounts are available when 4 appliances or more of the same brand are selected. Specific discount varies by manufacturer. Additional discounts are available based appliance package selected.	New Home Remodel
Bed, Bath & Drapery Shop	Susie Kleist (715) 839-9000 info@bedbathanddrapery.com	Discounts are offered on Hunter Douglas window treatments. Specific discount will be provided with free consultation.	New Home Remodel
Budget Blinds of Eau Claire	Jon Sires (715) 833-8921 eauclaire@budgetblinds.com	Discounts vary depending on the window coverings selected. Some exclusions may apply. Details will be provided with consultation.	New Home Remodel
CA Excavating and Construction LLC	Conner Anderson (715) 829-1018 caexcavating@outlook.com	15% off of excavation, sewer/septic and soil test services. Also offered/included are trenching, grading, site preparation and demolition.	New Home Remodel
Cesspool Cleaner Company & Portable Toilet Rentals, LLC	Troy Dresel (715) 723-3449 troyd@cesspoolcleaners.com	50% off the monthly rental rate of a portable restroom	New Home Remodel
Classics Furniture	Amy Torgerson (715) 835-4500 classics@ifcec.com	Up to 50% off furniture. Up to 35% off lighting. Up to 50% off of blinds and window treatments. Specific discounts will be provided at consultation. Must be notified at time of initial consultation that it is for a Parade Home.	New Home Remodel
Crown Cabinetry	Ken Schmidt (715) 578-4001 ken@crowncabinetrywi.com	20% discount on all cabinetry, countertops, hardware, flooring and accessories. An additional special discount to the first builder to install the LUXURY line of WOODMODE cabinetry.	New Home Remodel
Denny's Appliance	Kayla Rogge (715) 235-2028 bosslady@dennysappliance.net	Discounts vary depending on brand and quantity of appliances ordered. Some exclusions and provisions apply.	New Home Remodel
Eau Claire Insulation & Exteriors	Pat Smith (715) 271-2364 psmith@ec-insulation.com	5% off of a Parade of Homes project (maximum discount of \$750)	New Home Remodel
Gerhard's Kitchen & Bath Store	McKenna Berg (715) 831-4625 mckennab@gerhardsstore.com	Additional 5-10% off of normal showroom discounts on plumbing fixtures, cabinets, countertops, and hardware. Some exclusions apply.	New Home Remodel



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Great American Fireplace	Rob or Danielle Best (715) 235-4840 bdabest@greatamericanfireplace.com	15% off of the entire installation of a gas or wood fireplace, venting and installation. 20% off of electric fireplace options.	New Home Remodel Virtual Entry (New or Remodel)
The Hearth Shoppe - A Division of Erv Smith Services, Inc.	Ray Mueller (715) 836-8372 rmueller@thehearthshoppe.com	Contractors can take advantage of discounts on Kingsman/Marquis products. Discount will be announced in early 2025 once the manufacturer updates price lists.	New Home Remodel Virtual Entry (New or Remodel)
J.L. Schwieters Building Supply / Truss Division	Cory Hemme (612) 695-9821 chemme@jlschwieters.com	Discounts available on roof and floor truss packages. Discounts available on first truss order or Parade House truss order. \$500 off on orders from \$5,000 to \$12,000. \$1,000 off on orders over \$12,000.	New Home Remodel
Larson's Custom Cabinets	Travis Glaus (715) 239-6812 lcc@larsoncabinets.com	10% discount on any full home cabinetry (excludes tops). Must notify us of Parade Home inclusion at time of initial consultation to receive discount.	New Home, Remodel
Legacy Door Company	Logan Sullivan (715) 944-9085 legacydoorcompanywi@gmail.com	10% discount on any garage door and opener	New Home Remodel
Overhead Door Company of the Chippewa Valley	Brad Wright (715) 874-4565 brad@ohdvcv.com	10% off of garage doors and operators for any Parade Home that has more than one garage door.	New Home Remodel Virtual Entry (New or Remodel)
Pahl's Designer Showrooms	Sadie Erickson (715) 461-7077 x3302 sadie.erickson@jhlarson.com	15 - 20% off of lighting and plumbing fixtures. Some exclusions may apply.	New Home Remodel
Sebesta Pools and Spas	Mike Sebesta (715) 937-0878 sebestagroup@gmail.com	Discounts vary based on products. Will work with customer to fit budget. Upgrades such as deck jets and lighting available at no cost.	
Selective Countertops LLC	Dana Baliff (715) 833-8711 danaselecttops@gmail.com	Discounts available on Cambria, Solid Surface and Laminate products. Discounts vary depending on type of product and quantity ordered. If a minimum amount of Cambria product is used in the kitchen, Selective Countertops & Cambria will offer Hors D'oeuvres at Parade Home on evening during the event (upon request).	New Home Remodel



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Stone Countertop Outlet - Eau Claire	Andy Parker (715) 598-7116 andyp@granite-tops.com	10% off of all products ordered. Free upgraded edge profile (if material allows). Free digital layout.	New Home Remodel Virtual Entry (New or Remodel)
T. Lynn's Window Treatments & Awnings	Tara Schleicher (715) 441-7997 contact@tlynns.com	Discounts vary depending on the production selection and quantity. Details on the discount offered will be provided at consultation.	New Home Remodel
Thorcraft Custom Kitchens, LLC	Colleen Ewan (715) 965-5813 colleenewan@thorcraft.net	20% off of cabinetry	New Home Virtual Entry (New Home)
Tru-Lock & Security, Inc.	Dan Lokken (715) 835-1540 dan@tru-lock.com	Up to 20% off of decorative hardware	New Home Remodel Virtual Entry (New or Remodel)

***Are you interested in offering a discount for Parade Home projects?
Contact Christina Thrun at christina@cvhomebuilders.com or 715-835-2526 to be included.***